



August 20, 2007

Dear Potential Parade Participants:

We hope you are having a great summer and ready to start getting in the holiday spirit! With under three months to go, it is time to start thinking about the Time Warner Cable's Green Bay Holiday Parade!

This year our theme is, **"Holiday Memories."** Celebrate the memories of this special season and bring your story to the streets of downtown Green Bay! We look forward to the **24th Annual** event, **Saturday, November 17, 2007** sponsored by **Time Warner Cable**.

To promote the "Holiday Memories" theme this year, the parade committee will review all entry applications. Be sure to make your entry as decorated to the theme as possible! The committee must limit the number of entries to about 85 again this year.

Due to recent concerns about spectator safety in the parade with children running after candy left in the street, the committee will be creating a new Giveaway Policy for the parade to be determined by October 12th. We will be working with the Green Bay Police Department on this and ask you to recognize this in your application.

Enclosed is an entry packet with all of the needed details. Please note we will be asking each entry to provide an e-mail in order to communicate more effectively with participants throughout the planning process. Please call or e-mail with any questions. Thank you so much for your consideration; we look forward celebrating the holiday season with you!

Sincerely,

Molly Vandervest
Event Coordinator
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Kevin Kuehn
Chairman
Time Warner Green Bay Holiday Parade

DEADLINE FOR ENTRIES IS SEPTEMBER, 28TH. RETURN YOUR ENTRIES EARLY!