

## **Downtown Green Bay, Inc. Boards, Committees & Volunteer Opportunities**

### **Economic Development Committee** – 3<sup>rd</sup> Wednesday, 3 pm

- Understand the district's market opportunities and develop strategies to maximize its economic potential.
- Strengthen existing businesses and develop new ones.

### **Parking Committee** – 4<sup>th</sup> Thursday, 1:30 pm

- Understand the district's parking needs and opportunities; develop strategies to maximize parking usage.

### **Public Relations Committee** – 1<sup>st</sup> Thursday, 10 am

- Market the image of the downtown to create a positive attitude about the district.
- Oversee a marketing communications plan to include advertising, promotions and public relations.
- Develop a successful program of traffic building events.

### **Urban Design Committee** – 2<sup>nd</sup> Thursday, 8:00 am

- Provide education and technical assistance in design.
- Structure and provide financial incentive programs to stimulate private building improvement.
- Improve the quality of open space and pedestrian amenities.

### **Downtown District Business Committee** – 3<sup>rd</sup> Tuesday, 3:30 pm

- Promote, recruit and encourage the marketability and viability for merchant, entertainment and restaurant businesses.

### **Business Improvement District (BID) Board of Directors** –

4<sup>th</sup> Tuesday, 3:30 pm (3 times/yr)

- Oversee Business Improvement District (BID) funds.
- Positions appointed by Mayor.

### **Board of Directors** – 4<sup>th</sup> Tuesday, 3:30 pm (5 times/yr)

- Set policy for the organization.
- Elect an effective board of directors and provide adequate orientation for new board members.
- Directors selected through nominating committee.

### **Executive Committee** – 1<sup>st</sup> Tuesday, 3 pm

- Direct, supervise and evaluate the program's staff.
- Maintain a healthy, well-managed organization.



## Downtown Green Bay, Inc.

**Mission:** Preserve and improve the social and economical conditions in downtown by bringing together appropriate partnership of people, organizations and funds needed to evaluate, facilitate or implement downtown development projects.



**Downtown District Brand:** Downtown Green Bay is a historic riverfront district that is committed to revitalization because it is the heart and soul of the city.

### Annual Events -

### **Volunteer Opportunities Available!**

- **Prevea Titletown 3-On-3**  
Saturday, June 4, 2005  
Outdoor basketball tournament – 250 teams, ages 9 +  
Downtown Green Bay
- **Summer in the Park**  
Every Thursday, June – August, 11:30 am – 2 pm  
Live concerts in the park – FREE  
Jackson Square, 200 S. Monroe Ave., Downtown Green Bay
- **Time Warner Green Bay Holiday Parade**  
Saturday, November 19, 2005  
Community holiday parade – 85 entries (marching bands, balloons, floats, animals and more!)  
Nine-block parade in Downtown Green Bay

### Contact Us:

[www.downtowngreenbay.com](http://www.downtowngreenbay.com)

ph (920) 437-5972    fx (920) 438-7369

Washington Commons, Suite C-1360

320 N. Adams Street, Green Bay, WI 54301

Jeff Mirkes, Executive Director

(920) 437-3423

Sue Bessert, Public Relations Specialist

(920) 437-1824

Stacey Smits, Administrative Manager

(920) 437-5972